**FAIRFIELD UNIVERSITY FLORENCE PROGRAM**

**INTERNSHIP DESCRIPTION**

**PLACEMENT :** PRESS OFFICE OF THE TEATRO DEL MAGGIO MUSICALE FIORENTINO

**LOCATION :** FLORENCE, ITALY

**ABOUT THE TEATRO DEL MAGGIO MUSICALE FIORENTINO**

The history of Florence’s largest and most prestigious opera house can be traced back to the 1860s, when the first theater was built. Today, the “Teatro del Maggio Musicale Fiorentino” refers to not only the main opera house but also many smaller theaters and venues throughout the city, each with their own calendar of ballets, dance performances, operas, and concerts for the fall, spring, and summer seasons. The association takes its name from the famous “Maggio Musicale” festival, an annual outdoor music festival which they have been producing every May (“maggio”) since 1933.

**Website:** <http://www.maggiofiorentino.it/>

**KEY RESPONSIBILITIES**

* Write content for the theater’s social media pages and blog, aimed at the local English-speaking community
* Translate press releases, website content, and advertisements of upcoming performances from Italian into English
* Produce promotional material for donors and potential investors of the theater
* Prepare press packets and attending press conferences to publicize opening performances
* Opportunity to attend theater performances including ballets, symphonies, operas, and concerts
* Commit to work a minimum of 10-12 hours but no more than 15 hours per week on site to complete 120 hours total for the semester

**QUALIFICATIONS**

* Be a Junior or a Senior enrolled in the Fairfield University Florence Program
* Must have a minimum 3.0 Quality Point Average
* Open to majors and minors in communications, journalism, English, marketing, public relations, arts management, and performing arts
* Interest in the performing arts and musical theater preferred
* Prior knowledge of Italian is not required but preferred
* Ability to work well in a multilingual and multicultural setting

**CREDIT APPROVAL AND EQUIVALENCY**

Internship application must be approved by your Department Chair before registering for internship credits

**TRANSPORTATION**

The theater is located in the city center of Florence and can be accessed by foot. It is approximately a 25-30 minute walk from the Santa Croce district of Florence. Public transportation is also available.

**UNUSUAL CONDITIONS**

Some evening and weekend events.

**INTERNSHIP SUPERVISOR** **:** Joanne Maddux jmaddux@fairfield.edu